



CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)

REPORT

ON

IMPACT LECTURE SERIES: SESSION-2

The IIC Cell of CIBMRD submitting reports on National Webinar on IMPACT LECTURE SERIES SESSION: 2 on Lecture-1 Topic: Startup ecosystem, managing startups and business Incubation on 10th October 2021.

Theme	STARTUPS and IPR
Activity Name	IMPACT LECTURE SERIES 2021 sponsored by Ministry of Education's Innovation Cell & AICTE. Impact Lecture Series: Session 2
Mode of Conduct	Online
Time	One day
Mandatory/Elective	Mandatory
Participants	56 students + 9 faculty
Description	<p>HIGHLIGHTS OF THE WEBINAR</p> <p>Session started with introduction of Session-2 Lecture-1 speaker Dr. Abhay D. Deshmukh, Assistant Professor, Director, Incubation Center (INCUBEIN Foundation), Department of Physics Energy Materials and Devices Lab, RTM Nagpur University Nagpur, India and Lecture-2 speaker Dr. Pankaj Prabhakar Borkar, Deputy Controller of Patents & Designs, Patent Office, Ministry of Commerce & Industry IPO, Mumbai and at RGNIPM, Nagpur by Dr. Krupal Parekh, Coordinator, IIC and ED Cell, CIBMRD. Dr. Ajay Talwekar President, IIC and ED Cell, CIBMRD spoke on the Importance and very purpose of this IICs IMPACT LECTURE SERIES SESSIONS.</p> <p>SESSION-2</p> <p>LECTURE-1: STARTUP ECOSYSTEM, MANAGING STARTUPS AND BUSINESS INCUBATION</p> <p>SPEAKER-I:</p> <p>Dr. Abhay D. Deshmukh shared his view by explaining the concept of startup with your ideas (students/faculty) and for that students need to do market research to validate their idea. Further by raising question to participants “Do you own it” iterating on a prototype and their various types. A startup timeline plays a very important role with startup incubation and incubators. Sir also highlighted the pros and cons of startup which one must/should understand and also it is very essential that young brain should know “The Anatomy of an Entrepreneur” why are startup needed? With connect to most popular funding sources used by business owner, Angel Investor, Venture capital, Technology advancement & advancement are bringing changes with an example of Orkut, Facebook, Whatsapp, ICICI bank etc. and 50 future unicorns and startup landscape, startup eco-system in India and informed about various government initiatives. Lastly gave many examples like Zomato, Swiggy, Ola, Uber, Oyo, and Disruption in digital world, food industry, The India Fintech Market and Competitive Analysis Framework with Business Model Canvas of Tesla to boost young minds to take initiative and start working from today only. WLY-WHY LIMIT YOURSELF.</p>

Ajay Talwekar

Dr. Ajay Talwekar
President- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)



The poster is titled "IMPACT LECTURE SERIES SESSION-2" and is organized by the Institutions Innovation Council and ED Cell, VSPM-AHE's Central Institute of Business Management Research and Development, Nagpur, Maharashtra. It is sponsored by the Ministry of Education's Innovation Cell, IIC & AICTE. The event is scheduled for 10th October 2021. It features two lectures: Lecture 1 (11:00 AM to 12:30 PM) on "Startup ecosystem, managing startups and business incubation" by Dr. Abhay D. Deshmukh, and Lecture 2 (12:30 pm to 2:00 pm) on "IPR patent and design filing" by Dr. Pankaj P. Borkar. Registration is free, and sessions will be conducted online via Cisco Webex. E-certificates will be provided after submission of a feedback form. The poster lists the following individuals in the regards section: Dr. Ajay Talwekar (President, IIC Cell, CIBMRD, Nagpur), Dr. Amishi Arora (Principal, CIBMRD, Nagpur), and Dr. Krunal Parekh (Convener, IIC Cell, CIBMRD, Nagpur).

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ORGANIZED BY
INSTITUTIONS INNOVATION COUNCIL AND ED CELL
VSPM-AHE's
CENTRAL INSTITUTE OF BUSINESS MANAGEMENT
RESEARCH AND DEVELOPMENT, NAGPUR, MAHARASHTRA
SPONSORED BY Ministry of Education's Innovation cell, IIC & AICTE

SCHEDULED ON
10th October 2021

Lecture 1: 11:00 AM to 12:30 PM
Topic: Startup ecosystem, managing startups and business incubation
DR. ABHAY D. DESHMUKH
• Assistant Professor,
Director, Incubation Center
(INCUBEN Foundation),
Department of Physics
Energy Materials and
Devices Lab, IITM Nagpur
University Nagpur, India

Lecture 2: 12:30 pm to 2:00 pm
Topic: IPR patent and design filing
DR. PANKAJ P. BORKAR
• Deputy Controller of Patents
& Designs, Patent Office,
Ministry of Commerce &
Industry (PO, Mumbai and at
ICMIPM, Nagpur

Registration is FREE
All the sessions will be conducted online via Cisco Webex.
E-certificate will be provided after submission of feedback form.

Regards

Dr. Ajay Talwekar
President, IIC Cell,
CIBMRD, Nagpur

Dr. Amishi Arora
Principal, CIBMRD,
Nagpur

Dr. Krunal Parekh
Convener, IIC Cell
CIBMRD, Nagpur